

## Enrique Reynoso Mayorquin

### PROFESSIONAL EXPERIENCE

#### **PISA PHARMACEUTICS**

Executive Director, Service Companies PISA (Nov 2012 - Nowadays).  
Responsible on 7 Business Units that serve Hospitals, Public and Private,  
with 4,500+ employees.

#### **SAFE, PRODUCTOS HOSPITALARIOS, S.A. (PISA PHARMACEUTICS)**

General Manager (Jul 2011 - Nov 2012)

Compounding Centers, Parenteral Intravenous mixings like antibiotics,  
oncology and nutritional. I ran the growth from 6 to 18 compounding  
centers in Mexico, from 550 to 850 employees.

The company also owns 13 Hemodialysis clinics. I ran the growth from 4  
to 13 units. We treat patients from public hospitals in 5 states.

#### **XPRTIZ, CONSULTANCY SERVICES**

Partner for Business Acceleration (Feb 2010 - Jul 2011)

#### **CEPII, CENTRO PANAMERICANO DE INVESTIGACIÓN E INNOVACIÓN**

Managing Director, Office at Guadalajara (2004 - 2010)

I managed the office, helping middle size and small companies in the  
process of Business Acceleration. The responsibility included Project  
Management of the research fund "Betting for Mexico's Future".

#### **UNIVERSIDAD PANAMERICANA, CAMPUS GUADALAJARA**

Institutional Development Manager (1993 - 2004)

Several positions and responsibilities in the University Management,  
Research and Library, Information Technologies, Postgraduate Studies,  
Relationships with Government entities and other Universities.

#### **UNIVERSIDAD PANAMERICANA, CAMPUS GUADALAJARA**

Teaching "Strategic Thinking" in Graduate and Undergraduate Programs  
(2001-2011)

### EDUCATIONAL BACKGROUND

#### **IPADE, BUSINESS SCHOOL**

Diplomate ADIT, Alta Dirección de la Innovación Tecnológica (2006)

#### **IPADE, BUSINESS SCHOOL**

MBA (1998-2000)

#### **ITESO, INSTITUTO DE ESTUDIOS SUPERIORES DE OCCIDENTE**

Computer Systems Engineer (1987-1992)

### CONSULTANT SERVICES

Guadalajara, México  
CITY, COUNTRY

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MAIL

musketeer.mx  
SITE